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## **FOR IMMEDIATE RELEASE**

### **The Franklin American Mortgage Music City Bowl Youth Football Program Partners with Tennessee Titan's Johnathan Cyprien**

**NASHVILLE, Tenn. (September 11, 2018)** – The Franklin American Mortgage Music City Bowl has acquired the help of Tennessee Titan's Safety, Johnathan Cyprien with the Youth Football Program. The Bowl and Cyprien are partnering to raise awareness for youth football leagues across Tennessee, Kentucky, and Alabama. In the 16<sup>th</sup> anniversary year of the program, Cyprien and the Bowl are looking to grow the program and expand to more leagues across the region.

"We are elated to have Jonathan Cyprien on board with our Youth Football Program and believe that his work with the program will bring awareness to the importance of youth sports in our community," said Scott Ramsey, President/CEO of Franklin American Mortgage Music City Bowl.

The Youth Football Program began in 2003 with local youth leagues and has grown to over 20 in the 16 years. The leagues receive thousands of dollars to help buy or repair equipment and uniforms, maintain the facilities, pay for game officials, or implement new league programs. Cyprien will be visiting several member leagues and interacting with the teams this fall to promote their involvement in youth sports.

"I am excited to support the Bowl's Youth Football Program because of the importance that youth sports played in my own life. Programs like these give kids that might not get the opportunity, the chance to play a sport that can make an impact on their lives as it has in mine," said Johnathan Cyprien.

Alongside the thousands of dollars in donations, the leagues receive an official Bowl helmet sticker, a mouth guard provided by long-term supporter, Delta Dental of Tennessee, and a free ticket for each coach and player of the leagues' championship teams. The championship teams will be recognized for their hard work and accomplishments on-field at Nissan Stadium in front of tens of thousands of football fans during the Celebration of Champions Ceremony at the 2018 Franklin American Mortgage Music City Bowl.

### **About the Franklin American Mortgage Music City Bowl**

The Franklin American Mortgage Music City Bowl (501(c)(3) non-profit organization) is an annual post-season collegiate Bowl featuring the Atlantic Coast or Big Ten and Southeastern Conferences. Since its inception, the Bowl has produced over \$310 million in direct economic impact. Distributed nationally to millions of viewers and listeners on ESPN and ESPN Radio, the Bowl is Nashville's Holiday Tradition. For more information, call the Bowl office at 615.743.3130 or visit the Bowl online at [MusicCityBowl.com](http://MusicCityBowl.com).

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