





# **Official Media Opportunities**

# **Auburn Media Availability**

#### **Practice Information**

Practice schedule subject to change. All practices closed to the public.

## Monday, Dec. 24

**11:25 a.m. - 11:40 a.m. – 15-**minute viewing window for media

**Location:** Vanderbilt University, 601 Jess Neely Drive, Nashville, TN 37232. Parking available in McGugin parking lot (2601 Jess Neely Dr.)

#### Wednesday, Dec. 26

**11:40-11:55 a.m.** – 15-minute viewing window for media

Location: Vanderbilt University, 601 Jess Neely Drive, Nashville, TN 37232. Parking available in McGuin parking lot (2601 Jess Neely Dr.)

Auburn University Media Contacts:

Kirk Sampson

334.750.1385

sampska@auburn.edu

# **Purdue Media Availability**

#### **Practice Information**

Interviews will be held at Gaylord Opryland Hotel following the practices in the team meeting room.

#### Tuesday, Dec. 25

**12:30 p.m.** – Interviews with select five players and assistant coaches.

## Wednesday, Dec. 26

**12:00 p.m.** – Interviews with select five players and assistant coaches.

Purdue University Media Contact:

Matt Rector

765.237.1330

Rector@purdue.edu

# **Bowl Hosted Events & Availability**

A full schedule of events can be found at musiccitybowl.com/events

#### Tuesday, Dec. 26

#### 7 -- 7:15 p.m. - Player/Coach Interview - Prior to the Official Welcome Party

Wildhorse Saloon – Riverview Room, 2nd Floor (120 2nd Ave N)

There will be a 15-minute window before the start of the Official Welcome Party where Head Coach Gus Malzahn and Head Coach Jeff Brohm along with select players from each of their respective teams will be available to media for approximately 15 minutes total. Scrum style. Purdue will arrive first at 7:00 pm and Auburn arriving at 7:05 pm.

#### 7 - 10 p.m. - Official Welcome Party

Wildhorse Saloon (120 2nd Ave N)

The Franklin American Mortgage Music City Bowl's welcome event for the student-athletes, coaches, SEC & Big Ten administrators, Bowl sponsors & partners, along with Nashville dignitaries. This event officially kicks off Bowl Week and all the activities revolving around the Bowl. The Party will take place at the Wildhorse Saloon and will feature student-athletes participating in Welcome Party festivities such as the hot chicken eating competition and a songwriting competition. The Welcome Party begins at 7 p.m. Invitations are required; please contact Casey Kupper if interested in covering this event. We cannot guarantee meals or a seat for media at this event.

## Thursday, Dec. 28

#### 10:15 – 11:15 a.m. – Joint Coaches Press Conference

Gaylord Opryland Hotel – Presidential B (2800 Opryland Dr.)

Auburn and Purdue coordinators, followed by Head Coach Gus Malzahn and Head Coach Jeff Brohm will participate in a joint head coaches press conference. Media should park in Lot P1, directly in front of the Presidential Portico. Parking vouchers will be available for working media.

#### 11:30 a.m. – 1:00 p.m. – Coaches Luncheon presented by WKRN News 2

Gaylord Opryland Hotel – Tennessee Ballroom (2800 Opryland Dr.)

The official chalk talk is an event for the student-athletes, coaches, administrators, and fans in town for Bowl Week. Fans have a chance to interact with Auburn and Purdue players and coaches including a hosted Q & A session with both head coaches. The Luncheon begins at 11:30 a.m. and is held at the Gaylord Opryland Resort and Convention Center.

Franklin American Mortgage Company serves as the title sponsor, WKRN News 2 serves as presenting sponsor. The Franklin American Mortgage Honorary Captain will be presented to Tyler Trent, the 2018 Disney Spirit Award Winner. <a href="Invitations are required;">Invitations are required;</a>; please contact Casey Kupper if interested in covering this event. We cannot guarantee meals or a seat for media at this event.

#### 5 – 8 p.m. – Battle of the Bands

1st/2nd Ave. and Broadway, Downtown Nashville

Nashville's calling card is music. From country to rock to bluegrass, jazz and R&B, Music City is home to some of the best musicians and entertainment in the world. Battle of the Bands is the ultimate party atmosphere downtown the night before the game. Thousands of fans will converge on world-famous Broadway (corner of 1<sup>st</sup>& Broadway) for the outdoor party featuring the Purdue and Auburn marching bands and cheerleaders. FREE performance by Rubix Groove will take place after the Battle of the Bands. Open to media. Credentialed media will have access to a media on the north side of Broadway (in front of Hard Rock Café). Fan Zone Media Satellite Truck Parking: Must enter from 1st Avenue South. Please contact Casey Kupper if interested in covering this event.

#### Friday, Dec. 28

#### 9:30 a.m. - 12:30 p.m. - Fan Zone

Nissan Stadium Southside Parking

The Franklin American Mortgage Music City Bowl is turning Nissan Stadium's Southside Parking Lot Fans and locals will be out in force for one of the largest parking lot parties of the year. There will be food, drinks, activities, and tailgating!

# 12:30 p.m. – Franklin American Mortgage Music City Bowl Kickoff – Purdue vs. Auburn Nissan Stadium

Postgame Press Conference – Postgame press conference will take place in room 134.06 on the event level at Nissan Stadium. Losing Coach and 2-3 players will go first, approximately 10-15 minutes after the end of the game. Winning Coach and 2-3 players will go afterwards.

#### **Bowl Media Contact Information:**

Casey Kupper, Public Information & Community Outreach Coordinator O) 615.743.3124 C) 270.210.3212 <a href="mailto:CKupper@NashvilleSports.com">CKupper@NashvilleSports.com</a>

#### Welcome Party and Battle of the Bands RSVP:

Casey Kupper, Public Information & Community Outreach Coordinator O) 615.743.3124 C) 270.210.3212

CKupper@NashvilleSports.com

All times listed are Central; Events/times subject to change; Any schedule changes will be sent via email.

Official Website: http://www.MusicCityBowl.com

Official Facebook: <a href="http://www.facebook.com/MusicCityBowl">http://www.facebook.com/MusicCityBowl</a>
Official Twitter: <a href="http://www.instagram.com/MusicCityBowl">http://www.instagram.com/MusicCityBowl</a>
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