

This is the Atlantic Coast Conference “A tradition of excellence Then, Now and Always”

The ACC sponsors championships in 25 sports – 14 men’s sports and 11 women’s sports. They include: Men’s and women’s cross country, men’s and women’s soccer, men’s and women’s indoor and outdoor track and field, men’s and women’s swimming and diving, baseball softball, football, wrestling, men’s and women’s golf, men’s and women’s basketball, men’s and women’s tennis, field hockey, and rowing.

The ACC will celebrate its 50th year anniversary this spring. To honor this achievement the ACC will host a two-hour show at the Greensboro Coliseum Special Events Center. The event will include coaches, athletes, and key members who have worked to create and ensure the success of the ACC. During the celebration 10 men and women will be acknowledged as the “Top 10” athletes of ACC history.

ACADEMICS:

ACCIEC Program:

Athletics has brought together 12 global universities. In 1999 the presidents decided to encourage collaborations among other areas of the university, especially academics. The IAC coordinates these collaborations. Funded by a portion of the revenue from the ACC football championship (and administered directly by the presidents), the IAC emphasizes international and global affairs, especially study abroad and research in areas of the world where it isn't feasible for a single university to sustain a full program. Other collaborative areas are Ph.D. student exchanges, a roundtable of chief technology officers, periodic conference calls among chief procurement officers, and an annual conference where undergraduate research projects are presented.

The Community

The ACC and its Official Corporate Partners give back to the community each year through Operation Outreach at the Men's Basketball Tournament. Outreach is a six-week newspaper based program that reaches over 25,000 students in over 600 classrooms. A special curriculum guide is prepared that utilizes ACC Men's Basketball articles in the newspaper as an instructional tool in the classroom. Lessons in language arts, geography and social studies are all included in the curriculum.

ACC Properties also manages and controls the ACC FanFest, held in conjunction with the Men's Basketball Tournament. FanFest is an interactive fan experience at the ACC Tournament that features games, Corporate Partner contests and promotions, interviews, ACC Legends and much more. FanFest is also held in conjunction with the ACC Women's Basketball Tournament.

SPORTSMANSHIP

The ACC continues to develop public service announcements emphasizing the role of respect and sportsmanship while participating in collegiate athletics. Educational emphasis with all of the ACC's administrators, coaches and student-athletes was continued, and the league further refined a reporting and recording system to more accurately assess sportsmanship problems which might exist. For the 2004-05 year, the conference is proud to report 100% participation by the institutions

For the second-straight year, the ACC awarded a sportsmanship award for each of its 25 sponsored sports. The concept of these awards was created by the ACC Student Athlete Advisory Committee in an effort to recognize teams who earned the utmost regard from their peers during competition. As is stated in the conference's Mission Statement, "It [the ACC] strongly adheres to the principles of integrity and sportsmanship, and supports the total development of the student-athlete and each member institution's athletics department staff, with the intent of producing enlightened leadership for tomorrow." Teams receiving the award conducted themselves with a high degree of character and good sportsmanship, as determined by a vote of the league's teams.

COMPLIANCE

The ACC continues to improve and refine its services to its member institutions regarding compliance and governance. Many of these efforts are centered on helping institutional administrators deal with the increased volume and content of NCAA legislation issues, but also to improve communication on campus among those who make decisions on the legislation and compliance.

A conference compliance manual was created to provide a resource of compliance policies, procedures and for administration. Improvement in the response time for interpretations from the ACC Office to its member schools continues to be a goal. A restructuring of the NCAA's Special Assistance Fund with the money allocated going straight to member institutions, has allowed schools to handle requests in a more expedient manner. This past year's total available funds for the special assistance fund totaled \$423,137 in which the eleven member institutions spent \$391,812 on its student-athletes.

Subsequently, this was also the second year of the NCAA student-athlete opportunity fund. The conference received its allocation of \$1,321,360 of which the member institutions spent \$1,013,133.68 on its student-athletes. The Conference has implemented a comprehensive compliance review program conducted by the ACC staff. Each institution will be reviewed by the Conference in accordance with NCAA bylaws. Four institutions were reviewed this past academic year with four more scheduled for 2005-06.

OVERALL ATHLETIC SUCCESS

ACC Payout per School Highest in League History

The ACC's financial distribution for the 2003-04 seasons is believed to be one of the highest, per-team for any conference in the nation this year. With built-in increases each year in the ACC's BCS, Football television and Basketball television contracts and new bowl alignments and contracts, the ACC's financial distribution should continue to grow to help meet the ever increasing needs of its member institutions.

ACC Attendance

For the first time in ACC history, league schools surpassed the 3,500,000 mark in total attendance and for the fifth-straight year the league set new single season records in attendance. In 66 home games, ACC teams drew 3,693,032 fans, breaking the existing record of 3,006,841 set in 2003. In its 52nd season, the league eclipsed the 50,000 per game mark for the third-straight year, averaging 55,955 per game, bettering the previous per game mark of 55,842 set a year ago.